

Nurturing Growth Fields/Measures and Support for Regional Revitalization

Nurturing Growth Fields

Initiatives in the Manufacturing Field

The number of manufacturing business sites in Saitama Prefecture exceeds 11,000 companies, making it the fourth largest prefecture in the country. The Bank actively supports the core businesses of manufacturing companies to enhance their competitiveness and differentiate themselves from their peers. In addition to holding seminars and performing inspection visits to provide ongoing support technological innovation and productivity improvements, including lectures by experts and introductions of examples of advanced companies, we have been creating interaction opportunities between these companies.

Activities in the Tourism Field

Nationwide, efforts are being made to attract foreign tourists, and Saitama Prefecture has sizable hopes about the establishment of a significant tourism industry ahead of the Rugby World Cup and the Tokyo Olympics and Paralympics to be held in Japan. The Bank is issuing a series of town guidebooks and guide maps of Saitama named Buratte, and is working to improve its branches' ability to respond to foreign customers. and is working to improve its branches' ability to respond to foreign customers.

Activities in the Environment Field

Saitama Prefecture is blessed with a good climate and good terrain, and consequently is developing renewable energy businesses in various locations. The Bank provides a variety of support to businesspeople and companies in this field.

Support for Solar Power Projects

The Bank offers the “Musashino Solar Power Project Support Loan: Blessings of the Sun,” which helps companies conduct solar power projects through utilization of feed-in tariff schemes for renewable energies.

Measures and Support for Regional Revitalization

Promotion Structure

The Bank works to support its client companies in line with their growth stage with the aim of enhancing their financial intermediary capabilities for regional revitalization, and is actively participating in creating regional value by cooperating with local public entities and others.

The Bank has established the “Team for Promoting Towns, People and Job Revitalization” at the head office to support the promotion of the Regional Comprehensive Strategy being undertaken by local government organizations involved with the government’s “comprehensive strategy for towns, people, and job revitalization.” The Bank assigned all

branch manager to be “the person in charge of promoting Regional Revitalization,” and built a structure for promoting Regional Revitalization throughout the Bank.

Alliances and Partnerships with Local Government Organizations, etc.

Prefectures	Saitama Prefecture (October 2013)
Designated Municipalities	Saitama City (January 2016)
Municipalities	Tsurugashima City (December 2014) Toda City (April 2016) Yokoze Town (June 2016) Gyoda City (July 2016) Kumagaya City (September 2016) Kasukabe City (December 2016) Konosu City (June 2017) Hasuda City (September 2017) Kitamoto City (December 2017) Yorii Town (March 2018) Ogano Town (August 2018)

Initiatives for Creating Towns

Through our participation in redevelopment projects making progress throughout the prefecture, such as the east side of Omiya Station, we are supporting the creation of towns for the future of the region.



©Omiya Station East Entrance Daimoncho 2-Chome Center District Redevelopment

Initiatives for PPP and PFI

Against the backdrop of a declining population, we are also working to improve public services that utilize PPP and PFI schemes, and to support the creation of private-sector business opportunities, for the matters with which local government organizations are involved, including the improvement of community services, and the maintenance and administration of public facilities.