

Nurturing Growth Fields

Turning the Possibilities for the Metropolitan Inter-City Expressway (Ken-O-Do) into Regional Growth

We are actively involved in development projects in progress along the Metropolitan Inter-City Expressway (Ken-O-Do), and are striving to provide a wide array of solutions that tap the comprehensive strengths of the Musashino Bank Group.

Specific Examples of Initiatives

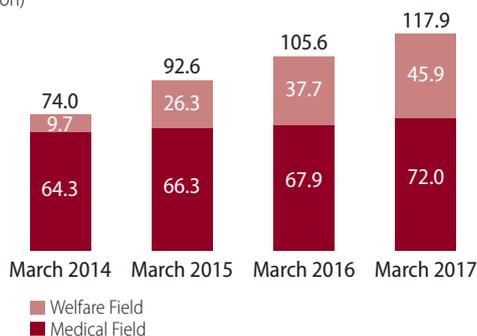
In March 2017, the Musashino Bank Group's think tank, the Bugin Economic Research Institute, and Chiba Bank's think tank, the Chibagin Research Institute, jointly held a symposium called "Examining the Future of Chiba and Saitama Connected by the Metropolitan Inter-City Expressway." In addition to discussing the development trends and ripple effects in surrounding areas, the event's mixer created opportunities for business matching between companies in Saitama Prefecture and Chiba Prefecture.

Activities in the Medical and Welfare Field

Saitama Prefecture is rapidly aging in the lead up to 2025, when baby boomers will be aged 75 and above. With medical and welfare facilities projected to develop further going forward, the Bank has positioned the medical and welfare field as a growth area in Saitama Prefecture, and our loan balance has grown significantly as we have been actively working in this area for over a decade.

Balance of loans in the medical and nursing care fields, and in the welfare field

(¥ billion)



Initiatives in the Manufacturing Field

We actively support the core businesses of manufacturing companies in order to enhance their competitiveness and differentiate themselves from their peers. We hold seminars and perform inspection visits to support technological innovation and productivity improvements on an ongoing basis, including lectures by experts and introductions of examples of advanced companies.

Supporting Excellent Technologies and Products

We support the core businesses that utilize public schemes such as "standardization systems that create new markets" and "intellectual property" that evaluate the superior technologies and products of client companies, and make them visible.

Measures and Support for Regional Revitalization

Promotion Structure

The Bank is establishing the "Team for Promoting Towns, People and Job Revitalization" at the head office in order to formulate and support the promotion of the Regional Comprehensive Strategy being undertaken by local government organizations involved with the government's "comprehensive strategy for towns, people, and job revitalization." The Bank is also assigning all branch managers to be "the person in charge of promoting Regional Revitalization," and building a structure for promoting Regional Revitalization throughout the Bank.

As a regional financial institution, the Bank recognizes these initiatives for Regional Community Revitalization to be one of the most important tasks, and supports the implementation of the Regional Comprehensive Strategy. Consequently, we are one participant in regional creation and are continuing to proactively collaborate with private-sector companies, NPOs, educational institutions and other bodies based on the relevant administrative policies to solve a variety of regional issues and to create regional value.

Alliances and Partnerships with Local Government Organizations, etc.

The Bank promotes alliances and partnerships with local governments through comprehensive agreements with them and other bodies for regional revitalization and enhancement of citizen services.

Prefectures	Saitama Prefecture (October 2013)
Designated Municipalities	Saitama City (January 2016)
Municipalities	Tsurugashima City (December 2014) Toda City (April 2016) Yokoze Town (June 2016) Gyoda City (July 2016) Kumagaya City (September 2016) Kasukabe City (December 2016) Konosu City (June 2017)

Initiatives for PPP and PFI

Against the backdrop of a declining population, we are also working to improve public services that utilize PPP and PFI schemes, and to support the creation of private-sector business opportunities, for the matters with which local government organizations are involved, including the improvement of community services, and the maintenance and administration of public facilities.