Promotion Structure
In April 2015, the Bank established the “Team for Promoting Towns, People and Job Revitalization” at the head office in order to formulate and support the promotion of the Regional Comprehensive Strategy being undertaken by local government organizations involved with the government’s “comprehensive strategy for towns, people, and job revitalization.” The Bank assigned all branch managers to be “the person in charge of promoting Regional Revitalization,” and built a structure for promoting Regional Revitalization throughout the Bank.

The Bank had already commenced collaborating and working with local government organizations before this collaboration in formulating the Regional Comprehensive Strategy. Looking ahead, as a regional financial institution, the Bank recognizes these initiatives for Regional Community Revitalization to be one of the most important tasks. Consequently, we are one participant in regional creation and have a policy of proactively collaborating with private-sector companies, NPOs, educational institutions and other bodies based on the relevant administrative policies to solve a variety of regional issues and to create regional value.

Establishment of Musashino Fund to Promote Regional Revitalization
In August 2015, the Bank established the Musashino Fund to Promote Regional Revitalization, a total of ¥500 million, together with Bugin Capital Co., Ltd.

This fund targets investment in the stocks of companies at the founding and startup phases, and companies engaged in such fields as medical and welfare, agriculture, the environment and tourism, where further growth is anticipated. By supporting growth in such a thorough manner, the Bank is contributing to a positive cycle of the revitalization of towns, people and jobs.